

Yana Harcourt

UX/UI Designer | Web Developer

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PROFESSIONAL SUMMARY

Product-minded UX/UI Designer with a strong track record of driving business growth through user-centered design. Specialized in end-to-end SaaS redesigns, successfully increasing user engagement by 40% and subscription rates by 25%. Combining deep expertise in Figma with hands-on frontend development skills (HTML5/CSS3) to ensure pixel-perfect, accessible implementations. Google UX certified and open to remote B2B/B2C product roles in the EU.

EXPERIENCE

UX/UI Designer

Upwork | Remote | Clients in EU, US, and Asia

2024 – Present

- Conducted UX research (interviews, surveys, heuristic evaluations, A/B testing) to inform design decisions
- Designed responsive web and mobile interfaces, producing wireframes, high-fidelity mockups, and Figma prototypes
- Built and maintained design systems and style guides to ensure consistency across products
- Translated Figma designs into semantic HTML5/CSS3, ensuring responsive and accessible implementation
- Presented design solutions and collaborated with distributed cross-functional teams

UX/UI Designer

ASCENDtials | Remote

Jul 2024 – Oct 2024

- Led end-to-end SaaS platform redesign, restructuring information architecture and increasing user engagement by 40%
- Designed interactive prototypes and user flows, contributing to a 25% increase in platform subscriptions
- Conducted user interviews and usability testing to identify pain points and validate design decisions
- Collaborated within Agile/Scrum teams and facilitated design workshops and sprints
- Developed responsive WordPress pages using custom HTML/CSS, ensuring pixel-accurate implementation

KEY PROJECTS

EnglishPlay

English Grammar Learning Platform englishplay.org

2025-2026

- Designed end-to-end UX/UI from scratch, including user flows, responsive layouts, and a component system
- Built a multi-page frontend using HTML5, CSS3, and JavaScript with interactive features such as modals, search, and filtering
- Integrated Supabase (authentication, PostgreSQL, RLS) and Stripe to implement freemium monetisation with monthly and yearly plans

EDUCATION & CERTIFICATIONS

Google UX Design · Google IT Support · CalArts UI/UX Specialisation · IBM Agile · CompTIA A+ Prep

Bachelor of TESOL & English Linguistics

Hankuk (Korea) University of Foreign Studies, South Korea

2017–2022

SKILLS & COMPETENCIES

UX/UI Design

User Research · Usability Testing · Personas · Journey Mapping · A/B Testing · Wireframing · High-Fidelity Mockups · Prototyping · Design Systems · Information Architecture · Figma (Expert)

Web Development

HTML5 · CSS3 · Basic JavaScript · Responsive Design · Webflow · WordPress · Git/GitHub

Soft Skills & Languages

Stakeholder Communication · Agile/Scrum · Remote Team Management · Cross-functional Collaboration · English (Fluent) · Ukrainian (Fluent) · French (Basic)